



Kombat Creed Championship

SPONSORSHIP PROPOSAL

MIXED MARTIAL ARTS TITLE FIGHTS



Event Overview

Kombat Creed Championship brings the scintillating sport of Mixed Martial Arts for the first time to Lucknow in India . The KCC Fightnight is scheduled for Dec 1st , 2024 . And promises an action packed Sunday night , an event to remember for times to come.

The event is expected to draw thousands of fans both live and through streaming, offering brands unparalleled exposure.

Sponsorship Tiers

MIXED MARTIAL ARTS TITLE FIGHTS



Silver
Sponsorship
Package



Investment
INR 100000.00

Gold
Sponsorship
Package



Investment
INR 200000.00

Platinum
Sponsorship
Package



Investment
INR 500000.00



Sponsorship Tiers



Silver Sponsorship Package

Benefits:

- Branding & Visibility:
- Company logo displayed on digital event posters and promotional materials.
- Inclusion of your brand logo in the event program.
- Brand exposure on social media channels (1 mention per platform leading up to the event).

Event Access:

- 2 VIP passes to the event with access to the VIP lounge.
- On-Site Presence:
- Opportunity to set up a booth or table at the venue for product promotion or distribution of marketing materials.



Sponsorship Tiers



Gold Sponsorship Package

All Silver Benefits, PLUS:

Branding & Visibility:

- Larger logo placement on all promotional materials, posters, and event banners.
- Company logo displayed on the official event website with a link to your business.
- Multiple mentions in event-related campaigns to our fan base.
- 2 additional social media mentions (total of 3 mentions across platforms).

Event Access:

- 4 VIP passes to the event with access to the VIP lounge.
- Opportunity to be part of the event's press conference.

On-Site Presence:

- Premium booth location at the event venue.
- Verbal recognition from the announcers during the event.



Sponsorship Tiers



Platinum Sponsorship Package

All Gold Benefits, PLUS:

Title Fight Naming Rights:

- A premier title fight will be named after your company (e.g., “The [Brand Name] Championship Fight”).
- Exclusive branding on all media and promotional materials for the specific title fight.

Branding & Visibility:

- Prominent placement of your company’s logo on the event canvas (inside the fighting cage).
- prominent advertisement in the event program.
- Featured sponsor of the event’s live stream broadcast with pre-event and mid-event commercial slots.(telecast rights subject to T&C)
- 5 social media mentions (before, during, and after the event).



Sponsorship Tiers



Platinum Sponsorship Package

Event Access:

- 8 VIP passes to the event with VIP lounge access.
- Exclusive meet-and-greet session with the fighters and coaches post-event.

On-Site Presence: